

Welcome to the 12th Women's EXPO, founded by the Middle Country Library Foundation in partnership with the LI Fund for Women & Girls. This annual event provides the opportunity to introduce local women entrepreneurs and showcase their products, facilitate networking, and support regional economic development while assisting women to achieve economic independence and reach their full potential.



The MCL Foundation, a 501(c)(3) organization, raises funds to advance the development of innovative library-based programs that focus on families, children, businesses, literacy and information technologies. The Foundation fosters dynamic programs created at the Middle Country Public Library that can be replicated regionally and nationally, enabling community libraries to better meet changing social and economic needs.



The Library's Miller Business Resource Center, supported by the Foundation, focuses on strengthening economic development within the region by meeting the information needs of the business community, providing opportunities for networking, and sponsoring training and education events in partnership with Long Island businesses and the organizations that support them. The Women's EXPO is an extension of this collaborative work.

WOMEN'S EXPO PLANNING COMMITTEE

Stephanie Dietz, Co-Chair <i>a Yarn Garden/MCL Foundation</i>	Sara Fade <i>Middle Country Public Library</i>	Elizabeth Malafi <i>Miller Business Resource Center</i>	Sophia Serlis-McPhillips <i>Miller Business Resource Center</i>
Barbara Blenn, Co-Chair	Marlene Feehan <i>Miller Business Resource Center</i>	Michele Martin <i>Allstate/Michele M. Martin Insurance Agency</i>	Sandra Sprows, Ph.D. <i>Suffolk County Community College/MCL Foundation</i>
Lisa Albinowski <i>LA Real Estate Services</i>	Sandra Feinberg <i>Middle Country Public Library</i>	Beth Meixner <i>Moxie Network</i>	Ritu Wackett <i>Farmingdale Small Business Development Center</i>
Theresa Arroyo <i>Miller Business Resource Center</i>	Ann Garbarino <i>Stony Brook Small Business Development Center</i>	Lisa Mitnick <i>DomTy Promotions</i>	
Lorraine Aycock <i>Bank of America</i>	Theresa Going <i>Madison National Bank</i>	Laura Panter <i>Middle Country Public Library</i>	
Kerry L. Baardsen AVP <i>TD Bank</i>	Daphne Gordon <i>Suffolk County Community College/Entrepreneurial Assistance Program</i>	Lisa Renee Pomerantz <i>Attorney at Law/SCWBEC</i>	
Patty Cook		Susan Reid <i>Community Development Center of Long Island</i>	
Carol Curtis <i>Middle Country Public Library</i>	Theresa Leuffen <i>Brookhaven Town Women's Services</i>	Jacqueline Schott <i>Astoria Federal Savings</i>	
Michele Del Monte <i>Middle Country Library Foundation</i>			

12th Annual



Thursday, October 4, 2012
11:00 AM to 6:00 PM
Middle Country Public Library
www.womensEXPOli.com



Sponsorship Invitation

Position Your Company

as one of a select group of sponsors in support of women entrepreneurs.

Attach Your Corporate Name

to an EXPO that is designed to attract professional and business women and the community-at-large.

Help Long Island Women

showcase their unique products and reach their full potential as small business professionals.

Provide a Local Marketplace for Local Goods

that has achieved extraordinary success and has potential for future growth and expansion.

Support the Miller Business Resource Center

helping women entrepreneurs to grow their businesses.

Look inside and choose the level of sponsorship that best meets your business and community goals.

The Women's EXPO is an initiative of the Middle Country Library Foundation, founded in partnership with the Long Island Fund for Women & Girls.

Sponsor Benefits

EXPO Signature Sponsor \$7,500



- **Booth with banner** in registration area.
- **Prominently acknowledged** with large logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

Education Sponsor \$3,500



- **Booth with banner** in exhibit area.
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Recognized** on Education Seminar publicity
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

Cafe Sponsor \$2,500



- **Booth with banner** at entrance to EXPO CAFE
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

Raffle Table Sponsor \$2,500



- **Booth with Banner** displayed in Raffle Area
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

Exhibit Hall Sponsor - 3 AVAILABLE \$2,000



- **Banner in designated hall**
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

Diversity Sponsor \$2,000



- **Banner in Entryway**
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

Entrepreneur Sponsor \$2,000

- **Banner in Entryway**
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

Vendor/Volunteer Room Sponsor \$1,500

- **Banner in room**
- **Acknowledged** with logo on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

Information Exchange Table Sponsor \$1,000

- **Signage on table**
- **Acknowledged** on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

Supporting Sponsor \$500

- **Acknowledged** on all publicity materials, signage and EXPO website
- **Acknowledged** in: MCPL News, MCLF Annual Report, Networking Magazine, Times Beacon Record Newspapers and other media outlets.
- **Corporate representative** included in sponsor photo.

Friend of the EXPO \$25

- **Listed** in EXPO Event Program